

Appendix A – Stroud District Taxi Fares 2023

Consultation Comments from Taxi Licence Holders

Consultation Period 9th May 2023 and 29th May 2023

1	All looks fair and sensible
2	It all great apart from I feel the rate 1 should start at 7am. Any job before 7am I would class as unsociable hours, so should be rate 3.
3	Agreed on all, apart from rate 1, which I understood to start at 6am already, but should be moved back to 7am, as in days gone by. That early morning rate 3 boost was extremely helpful before, but since being changed to 6am for the start of rate 1, it has rendered it as a passable proposition. It's harder to motivate one to an early rising if the financial incentive has been nullified.
4	<p>Firstly, can I say that I personally have had no contact from any driver purporting to be a representative of the taxi trade, and indeed have no idea who that is, I wish I did 🙄.</p> <p>However, that apart can I put forward my comments.</p> <p>I cannot understand why we need to increase the rates so soon after the last increase as although most costs of living have increased that specifically relating to us (fuel) has in fact decreased from the insanely high rates of 12/18 months ago. In addition, we all want more money but all it will do is decrease the number of people who will use taxis, and generally add to the inflation circle. This I understand is a personal view but nevertheless one I consider valid.</p> <p>Finally, all other changes I have no objection to at all in fact consider the soiling charge should be even higher (£100?). I would also wonder whether any consideration has been given to the option of being able to add a small charge, say £1.00, to any payments made by card/phone/watch etc.? (Comment from Licensing Team – there is legislation that bans a charge being made on card payments)</p>
5	<p>Personally, I think Rate 3 should run until 7am, generally it's a run to the station meaning you need to be up and out a lot earlier.</p> <p>Soiling should be more around £95-£100, if your vehicle is soiled then 95% of the time you wouldn't be able to carry on working until cleaned.</p> <p>I'm not personally bothered about any rate rise, we need to keep customers using us not making it a expensive luxury.</p> <p>Forgot the dog bit , I take dogs, I insist they stay on the floor or lap and not on the seats and I don't charge. It's annoying if you have to spend 30 minutes vacuuming after but hey ho, I think it's shocking to charge, especially the elderly to take a dog, dogs are sometimes cleaner than some passengers 😬</p>

6	I agree with the proposed changes. Everything is getting more expensive, so another increase would be helpful.
7	All sounds good. Rates need to increase to keep up with the cost of living and replacement of vehicles.
8	Price I think all ok only problem sometime. Very short journey with dog 🐕 re clean car cost more than taxi fare thank you
9	I approve the proposed taxi fair increase.
10	<p>Personally, I don't think the fares need altering at this stage. I am aware I am a relative novice and some of the other drivers were chuntering about the last increasing taking too long to come around. However, it would seem that we would become a luxury item rather than a service if we keep upping our rates. Again, I understand inflation, cost of living etc, but then that becomes another reason to not overdo it and put people off from using us.</p> <p>I like the idea of Rate 1 starting later, but for me, that should be around 7am rather than 6.30am.</p> <p>Rate 2 should be from 7am Saturday.</p> <p>Dog carrying fee is a token gesture at £1.50 and if a dog makes a mess, whether it's shedding a lot of hair or loss of bodily function then maybe that should come under the soiling fee, which I think should be minimum £100.00 as a full valet is at least £60.00 then there's the loss of earnings that can accompany this, which in many cases is worth a lot more than £75.00.</p>